EDAD

Services & Tuition Guide

Al Faisaliah Tower
Riyadh
Saudi Arabia

King Tower Road
Jeddah
Saudi Arabia

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Introduction

EDADHolding is a company based in Riyadh, Saudi Arabia. It serves a wide range of clients, including government agencies, nonprofits, high school students, and professionals. Our primary goal is to empower youth aged 14 - 24.

Who we are

Faisal Albizioui

Mr. Albizioui is the co-founder and CEO of EDAD. Prior to EDAD, he founded Saudi Arabia's Model United Nations Program,. Faisal is a UC Berkeley Alumni, and was a Writing Tutor during his time there. Faisal has nearly a decade of experience with writing and leadership development.

Othman Almoamar

Mr. Almoamar is the co-founder and Chief Advisor at EDAD. Othman has been the Kingdom's Y20 chair for 5 years, and is a board member at ITU, United Nations. He has 10+ years of experience in international affairs and cross-cultural engagement

Dennis Vidach

Mr. Vidach is a former admissions officer at MIT. He has helped hundreds of students with the college application process, and is the Chief Advisor at The College Admissions Expert.

Joud Tayeb

Ms. Tayeb is a creative writer at EDAD. Prior to joining EDAD, she was a Designer at the Ritz Carlton Jeddah, and has multiple years of experience with creative writing.

Talal Alhusseyni

Mr. Alhusseyni is a university student at Cornell. He is a creative writer at EDAD, and has assisted dozens of students with their applications to top US and UK. colleges.

Dr. Waleed Seddiq

Dr. Seddiq obtained a Masters from Harvard University. During his time there, he served as the President of the Harvard Saudi Student Association, and served as a Member of the Harvard Undergraduate Admissions Committee

& many more

Our Process

Our main goal is to curate youth leaders under the age of 18. We believe that being doing so, college admissions becomes a byproduct rather than being a primary objective.

Our process of leadership curation splits into four main stages.

Stage 1: Diagnosis

This stage includes multiple examinations of personal qualities and personality traits, including strong skillsets and weaker skillsets. The goal behind diagnosis is to identify the future major and to understand more about the student's core abilities.

Stage 2: The Palm Tree

In this stage, we ask the student: What is one project you can work on for the next 2 years? How big can it grow, and how fast can it grow? What would be the best company to take an internship with? How can you grow tall, but be focused at the same time?

Stage 3: Personal Branding

In this stage, we connect the student's resume to build a larger narrative about their field of work and specialties. We also connect them with our partners in the media industry.

Stage 4: Essay Writing

We work with the student on bridging his personal experiences and personal brand to connect one unified, yet diverse personal brand, brought to life with propelling and creative writing.

Our Alumni

Some of our alumni acceptances include

However, we believe that regardless of college admissions, the outstanding pre-college resumes speak of our alumni for themself, without referring to their college admissions. Our alumni achieved some the following in their high school years. Each point represents one student.

- Launched a charity organization that had more than 10,000 beneficiaries.
- Created an educational program supported by the Saudi Royal Court
- Conducted research on biomedical issues and patented 4 projects
- Created an AI facial recognition software that won nationwide recognition and was deployed by Saudi Ministry of Interior
- Launched a fashion and optics brand that was featured by NBA Players in the US.
- Worked in the office of the Saudi Deputy Minister of Foreign Affairs.

and many more. These are only 5 students, and we have had more than 50 in the past few years.

Our Guarantee Policy

Although we believe that our program extends far beyond college admissions, we acknowledge that college admissions remains a core aspect of parents' desire to enroll their kids in EDAD. Hence, we follow a full guarantee policy, or 100% of the money back, in cash.

There are no terms other than the student attending more than 80% of the sessions, that they maintain their school grades, and work with us on the SAT by completing their assigned tasks.

From there, we have designed our tuition around the guarantee level. The differences in offerings can be viewed below.

Our Guarantee List (USNews Global, excluding Medical colleges)

Top 1 - 25

Harvard University
Massachusetts Institute of Technology (MIT)
Stanford University
University of California Berkeley
University of Washington Seattle
Columbia University
California Institute of Technology
Johns Hopkins University
Yale University
University of California Los Angeles
University of Pennsylvania
Princeton University
University of Michigan
University of California San Diego
Cornell University
University of Chicago
Northwestern University
Duke University
New York University
Washington University (WUSTL)
University of North Carolina Chapel Hill
University of Texas Austin
University of Pittsburgh
Georgia Institute of Technology
Ohio State University

Top 26 - 50

University of Maryland College Park
University of Minnesota Twin Cities
University of Wisconsin Madison
University of California Santa Barbara
Boston University
University of Colorado Boulder
Emory University
University of California Davis
University of Illinois Urbana-Champaign
Vanderbilt University
University of Southern California
Pennsylvania State University
University of California Irvine
University of Florida
Rockefeller University
University of California Santa Cruz
University of Arizona
Michigan State University
Carnegie Mellon University
University of Virginia
Brown University
Purdue University West Lafayette Campus
Rutgers State University New Brunswick
Texas A&M University College Station
Case Western Reserve University

Top 51 - 75

Indiana University Bloomington
Arizona State University-Tempe
University of Alabama Birmingham
University of Massachusetts Amherst
Oregon Health & Science University
University of Utah
University of Rochester
Rice University
University of Iowa
University of California Riverside
Northeastern University
University of Cincinnati
State University of New York (SUNY) Stony Brook
University of Tennessee Knoxville
North Carolina State University
Tufts University
Florida State University
University of Illinois Chicago
University of Miami
University of Oregon
Dartmouth College
Iowa State University
Virginia Polytechnic Institute & State University
Yeshiva University
George Washington University

Our Services & Tuition

The core requirements for applying: Resume Development, Test Prep, and Essay writing, are included for all packages. The only difference between them is our effort and time, reflecting the tuition difference.

We are currently accepting Grade 10, 11, and 12 students on an invitation-only basis. Please note that this is the tuition for invited students only. To request an invitation, please send us an email on team@edad.sa

Below is a table highlighting the difference between our three packages.

Program Benefits	Top 75	Top 50	Top 25
Guarantee Level	Best 75 colleges in the US, according to USNews Global	Best 50 colleges in the US, according to USNews Global	Best 25 colleges in the US, according to USNews Global
Entry Requirement	School Grade of 80%+	School Grade of 85%+ SAT of 950+ (practice ok)	School Grade of 90%+ SAT of 950+ (practice ok)
Number of top25 colleges to apply to	2-4	4-6	25
Resource & Internship Opportunities	Low	Medium	High
Personal Marketing Assistance	Low	Medium	High
Essay Writing Assistance	Review & Edits only	Some hands-on help	Heavy hand-held involvement

Kindly note that we offer one-on-one sessions without a package, at a rate of 1,500 SAR per session. A discount applies when purchasing more than 20 sessions.

Grade 10 Tuition

Total Sessions per year

Program	Top 75	Top 50	Top 25
Grade 10	6	10	13
Grade 11	7	10	13
Grade 12	7	10	14

Tuition Amounts

	One Yearly Payment	Two Yearly Payment	Each Payment Amount (2 payments)	Four Yearly Payment	Each Payment Amount (4 payments)
Top 75	12,834	14,834	7,417	18,834	4,709
Top 50	19,500	21,500	10,750	25,500	6,375
Top 25	29,500	31,500	15,750	35,500	8,875

Payment Dates

Annually	Sep 2024, Sep 2025, Sep 2026
Two Yearly Payments	Sep 2024, Feb 2025, Sep 2025, Feb 2026, Sep 2026
Four Yearly Payments	Sep 2024, Dec 2024, Feb 2024, May 2025, Sept 2025, Dec 2025, Feb 2026, June 2026

Grade 11 Tuition

Total Sessions per year

Program	Top 75	Top 50	Top 25
Grade 11	7	12	17
Grade 12	8	13	18

Tuition Amounts

	One Yearly Payment	Two Yearly Payment	Each Payment Amount (2 payments)	Four Yearly Payment	Each Payment Amount (4 payments)
Top 75	14,250	16,250	8,125	20,250	5,063
Top 50	24,250	26,250	13,125	30,250	7,563
Top 25	39,250	41,250	20,625	45,250	11,313

Payment Dates

Annually	Sep 2024, Sep 2025
Two Yearly Payments	Sep 2024, Feb 2025, Sep 2025, Jan 2026
Four Yearly Payments	Sep 2024, Dec 2024, Feb 2024, May 2025, Sept 2025, Jan 2026

Grade 12 Tuition

Total Sessions per year

Program	Top 75	Top 50	Top 25
Grade 12	10	20	30

Tuition Amounts

	One Yearly Payment	Two Yearly Payment	Each Payment Amount (2 payments)	Four Yearly Payment	Each Payment Amount (4 payments)
Top 75	18,500	20,500	10,250	24,500	6,125
Top 50	38,500	40,500	20,250	44,500	11,125
Top 25	68,500	70,500	35,250	74,500	18,625

Payment Dates

Annually	Sep 2024
Two Yearly Payments	Sep 2024, Jan 2025
Four Yearly Payments	Sep 2024, Oct 2024, Nov 2024, Dec 2024

More Questions

If you have more questions, please feel free to reach out over the following channels:

Whatsapp: +966 54 232 8336

Email: team@edad.sa

Virtual Meeting: https://bit.ly/meet-edad

www.edad.sa

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